



ELMIRA HIGH SCHOOL

PARTNERSHIP PACKAGES



We are excited to offer your business an opportunity to showcase your school and community support while taking advantage of prime advertising during every game. But your support goes beyond game night. Your sponsorship also contributes to:



ACADEMICS

If you support athletics, you are supporting academics, as our athletes are students first!



ACTIVITIES

Band, cheer and all clubs/activities can see benefits from your sponsorship



BUDGET

Your business can help pay for the video board itself, and add to school funds



ATHLETES

Students get pumped up when they see themselves in lights

GAIN THE HOME-FIELD ADVANTAGE PARTNER WITH ELMIRA HIGH SCHOOL

- 1 Stimulate sales
- 2 Increase brand loyalty
- 3 Drive traffic to your business
- 4 Create brand awareness and visibility
- 5 Set yourself apart from the competition
- 6 Show support for our community and students
- 7 Help keep athletic programs healthy and competitive
- 8 Enhance the fan experience and leave a positive impression about your business and our team
- 9 Reach local and out-of-town customers more effectively

CONTACT INFORMATION

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ELMIRA HIGH SCHOOL

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GOLD - \$3,000/YR (RE-UP FOR \$2,000/YR)

STATIC SIGNAGE

Company logo to be displayed on static ad panel located in the GOLD SPONSOR area of scoreboard for one year

DIGITAL CONTENT

Commercial or full screen brand exposure up to :30 in length to be displayed at every Varsity home FB, SO, and Track meets

In addition, the EHS gym digital scoreboard will scroll your name/brand for all home winter sports that take place in the main EHS gym (BxB, VB and Wrestling)

One (1) season long exclusive in-game featured element. Examples can include but not limited to:

- o Starting Lineup (Brought to you by)
- o Touchdown
- o First Down
- o Timeout
- o Halftime
- o Player of The Week
- o Can also be geared toward home soccer and track upon request

Company logo to rotate on video display throughout each game; will rotate among other logos, and announcements.

PURPLE - \$2,000/YR (RE-UP FOR \$1,500/YR)

STATIC SIGNAGE

Company logo to be displayed on static ad panel located in PURPLE SPONSOR area beneath the scoreboard

DIGITAL CONTENT

Commercial or full screen brand exposure up to :15 in length to be displayed at least twice at all Varsity home FB, SO, and Track meets

In addition, the EHS gym digital scoreboard will scroll your name/brand for all home winter sports that take place in the main EHS gym (BxB, VB and Wrestling)

One (1) season long exclusive in-game featured element. Gold Sponsors to have first choice. Examples can include but not limited to:

- o Starting Lineup (Brought to you by)
- o Touchdown
- o First Down
- o Timeout
- o Halftime
- o Player of The Week
- o Can also be geared toward home soccer and track upon request

Company logo to rotate on video display throughout each game; will rotate among other logos, and announcements.

WHITE - \$500/YR

DIGITAL CONTENT

Scrolling list of thank you content of at least 5 seconds each (multiple times) with sponsor/name recognition to be shown on display prior to, and following, all Varsity Home Football and Track meets as well as all EHS gym winter athletics, throughout the game

In addition, the EHS gym digital scoreboard will scroll your name/brand for all home winter sports that take place in the main EHS gym (BxB, VB and Wrestling)

BASEBALL OR SOFTBALL SIGN ONLY - \$250/YR (RE-UP FOR \$200/YR)

STATIC SIGNAGE

A sign on the outfield fence of either the softball or baseball field, your choice. The school will purchase the sign.

DIGITAL CONTENT

NONE - however, the Baseball or Softball Only Sponsorship can be added to any of the levels above (Gold, Purple or White).