

Chapter Eighteen

**Economic Policy** 

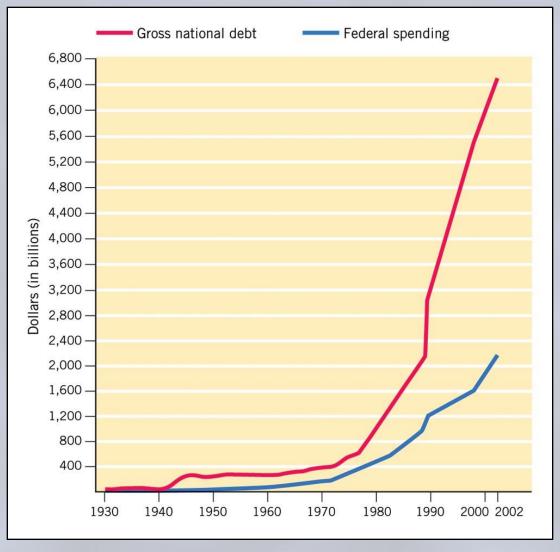




#### Politics and Economics

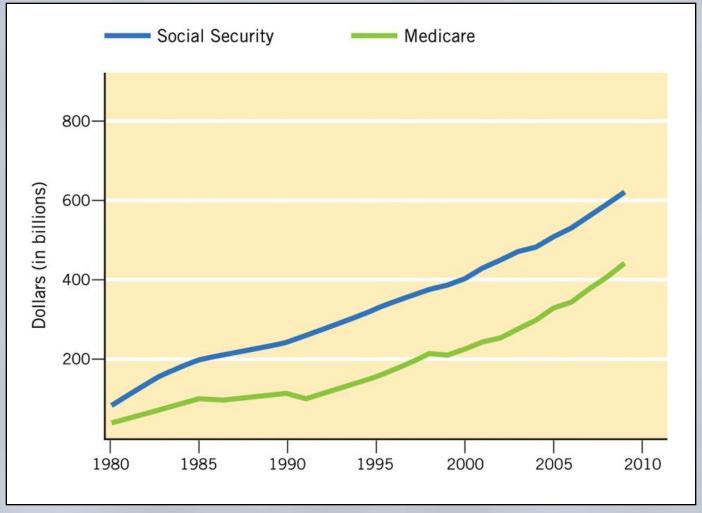
- Deficit: when expenditures exceed revenues
- National debt: the total amount of deficits we have had since George Washington was president
- Debt is currently about 40% of GDP

#### Figure 18.3: History of the National Debt



Economic Reports of the President, various years.

## Figure 18.4: When Will The Crunch Come? Projections of the Growth in Federal Spending



Congressional Budget Office, The Economic and Budget Outlook: An Update (July 1, 1999).

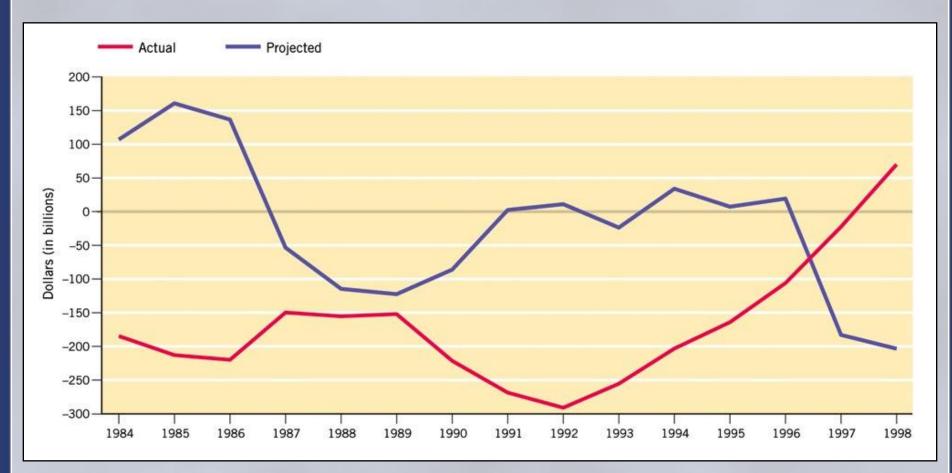
#### **Policy Debates**

- Both the deficit and balanced budget proposals have led to policy debates
- Republicans: Economic Growth and Tax Relief Reconciliation Act of 2001, one of only three large tax cuts since WWII
- Democrats: Most tax cuts end in 2010; spending was increased to many federal programs

#### Uncertainty

- Economic forecasts are always uncertain September 11<sup>th</sup> attacks and subsequent military actions had significant economic implications
- When nation is in recession, tax revenues decrease and spending on social programs may increase

## Figure 18.2: Bad Economic Guesses



National Journal (January 30, 1999), 251.

### The Politics of Prosperity

- Voters see connections between the nation as a whole and their own situations
- Voting behavior and economic conditions are not always correlated at the national and individual levels—people do not always vote in line with their pocketbooks

#### Politicians and the Economy

- Elected officials are tempted to take a short-term view of the economy and satisfy the self-regarding voter
- Government does not know how to produce all desirable outcomes
- Economic pressures are often inter-related

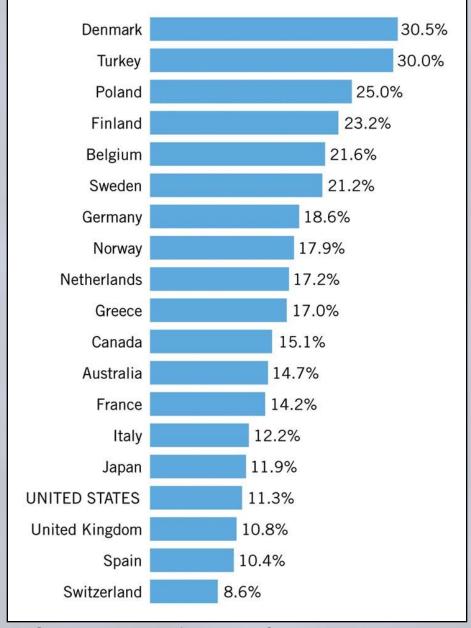
### Ideology and the Economy

- Ideology plays large role in shaping policy choices
- Democrats tend to want to reduce unemployment
- Republicans tend to want to reduce inflation

## The Politics of Taxing and Spending

- Majoritarian politics yields conflicting recommendations: lower taxes, less debt, new programs are all wanted
- Meaningful tax cuts are politically difficult; new programs tend to be more popular with politicians

Figure 18.5: Tax Burdens in Democratic **Nations** Taxes as a Percentage of Income of a Family with Two Children



Statistical Abstract of the United States, 2003, Table 1344.

#### Monetarism

- Monetarism: inflation occurs when there is too much money chasing too few goods
- Monetarists advocate increasing the money supply at a rate about equal to economic growth and then letting the free market operate

#### Keynesianism

- Assumes that the health of the economy depends on what fraction of their incomes people save or spend
- When demand is too low, the government should pump money into the economy by spending more than it collects in taxes

#### Supply-Side Tax Cuts

- There is a need for less government interference in the market and lower taxes
- Lower taxes would create incentives for investment
- Greater economic productivity will then produce more tax revenue

#### Reaganomics

- Combination of monetarism, supply-side tax cuts, and domestic budget cutting
- Military spending increased sharply
- Money supply controlled—cut inflation but allowed interest rates to rise

#### Reaganomics

- Personal income taxes were cut, but Social Security taxes were increased
- Large deficits were incurred, dramatically increasing size of national debt
- Stimulated economy—unemployment decreased, business activity increased

#### **Economic Policy Making**

- Council of Economic Advisers: professional economists sympathetic to the president's view of economics
- Office of Management and Budget: prepares estimates of amounts to be spent by federal government agencies; negotiates department budgets
- Secretary of the Treasury: reflects the point of view of the financial community

#### The Federal Reserve Board

- Members are appointed by the president, confirmed by the Senate; serve a nonrenewable fourteen-year term; removable for cause
- Somewhat independent of both the president and Congress

#### The Federal Reserve Board

- Regulates the supply and price of money
- Sets monetary policy: the effort to shape the economy by controlling the amount of money and bank deposits and the interest rates charged for money

### The Budget

- Budget: a document that announces how much the government will collect in taxes and spend in revenues and how those expenditures will be allocated among various programs
- Fiscal year: time period covered by the budget, running from October 1 to September 30 of the following year

## Congressional Budget Act of 1974

- President submits budget
- House and Senate budget committees analyze the budget, with the Congressional Budget Office
- Each committee proposes to its house a budget resolution that sets a total budget ceiling and ceilings for each of several spending areas

### Congressional Budget Act of 1974

- Congress considers appropriations bills and sees whether they are congruent with the budget resolution
- Appropriations bills cannot make big changes in the budget because approximately 2/3 of government spending is on entitlements

## Gramm-Rudman Balanced Budget Act (1985)

- Called for automatic cuts from 1986–1991, until the federal deficit disappeared
- If there was a lack of agreement between the president and Congress on the total spending level, there would be automatic across-the board cut (a sequester)
- The president and Congress still found ways to increase spending

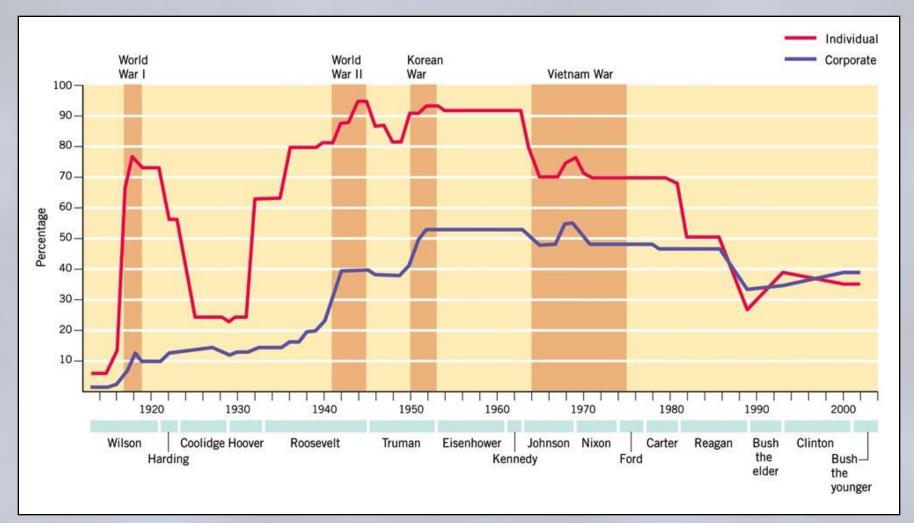
#### 1990 Budget Strategy

- Congress voted a tax increase and the Budget Enforcement Act capped nonentitlement (discretionary) funding
- If entitlement spending increased, there had to be cuts in discretionary spending or taxes had to be raised

### **Levying Taxes**

- Most revenue was derived from tariffs until ratification of the Sixteenth Amendment (1913)
- Taxes then varied with war (high) and peace (low)

# Figure 18.6: Federal Taxes on Income, Top Percentage Rates, 1913-2002



Updated from Congressional Quarterly Weekly Report (September 18, 1993), 2488.

### **Levying Taxes**

- George H.W. Bush and Clinton increased tax rates, keeping deductions low
- Balanced budget switched policy debates to tax cuts, but Social Security and Medicare policy problems remain