

OFFICIAL DISTRICT COMMUNICATION METHODS ANNUAL NOTICE

The district has many ways that it officially communicates with parents, and they are reviewed, updated, and revised often as technologies and needs change. Currently, the district communicates with families in the following ways:

1. **Website:** www.fernride.k12.or.us. Our website has almost everything a parent or community member should have questions about. However, with so much information, specific items are sometimes challenging to find. If you have questions about the location of specific information on the website, please reach out to your school or the District Office for assistance.
2. **ParentSquare:** This is our primary communication tool. ParentSquare is a single platform that delivers school/district communications to families via email, text, or mobile app. Families can receive instant emergency notifications, attendance calls, and direct messages from schools, teachers, athletics, etc. Parents are also able to communicate directly and privately with classroom teachers, secretaries, and building principals.
3. **Social Media:** The only social media accounts the District uses for information purposes are the Superintendent Carpenter and the EES/ Principal Perrier page. Parents should be aware that social media communication from the District is “one-way” communication. We push information out. If you have a question or comment about something pushed out on social media, please contact the school or District Office.
4. **Phone Dialer:** This is an option within ParentSquare that the district can use, or parents can select. It is a less common form of communication, however, we do use it for urgent things, such as school closures.
5. **Building level mailings including newsletters, report cards, and more:** This varies significantly by building, but occurs in all buildings in some form.

UNAUTHORIZED DISTRICT COMMUNICATIONS: Social media communications can be confusing. As mentioned above, the district currently only has two social media pages. All other Facebook pages are not sponsored by the district, and as such the communications and discussions on these pages are NOT official, nor sponsored or supported by the District in any way. These non-sponsored community pages can be a way to get information about upcoming events, athletics, etc. However, the information and discussions are not moderated nor reviewed by District staff, and as such can be inaccurate. If you have any questions, do not hesitate to reach out to the respective building or district staff. The district does not have Twitter, Instagram, or any other form of social media through which we communicate.